

**TO: LICENSING AND SAFETY COMMITTEE**  
**9 OCTOBER 2014**

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**STREET TRADING POLICY**  
**Chief Officer: Environment and Public Protection**

**1 PURPOSE OF REPORT**

- 1.1 It's been a while since we last considered our approach to Street Trading. This report proposes a small sub-group of 2 or 3 committee members who would work with officers in reviewing current practice and potentially producing if the group felt the need a revised Policy for Committee approval for the regulation of street trading within Bracknell Forest.

**2 RECOMMENDATIONS**

- 2.1 **That the Committee agrees to set up a small sub-group to look at existing custom and practice with a view to producing an updated Policy for consideration by this Committee.**

**3 REASONS FOR RECOMMENDATION**

- 3.1 The present street trading arrangements have been in place for several years and might benefit from a review especially with a new town centre being developed.

**4 ALTERNATIVE OPTIONS CONSIDERED**

- 4.1 There is no legislative requirement to undertake a review. We could continue as we are.

**5 SUPPORTING INFORMATION**

- 5.1 Street Trading can add vibrancy and variety to the enjoyment and choice of shoppers. It can also be seen by some as threatening to local business and a blight on our community by others.
- 5.2 With the advent of the new town centre there will be greater demand by entrepreneurs for access to the new footfall generated. Many of these as indicated by recent trends will be looking to utilise non permanent trading platforms which utilise our pavements and streets.
- 5.3 There needs to be a balance achieved whereby the aspects of permanent and non permanent can exist together to produce a vibrant and enjoyable shopping experience whilst also not causing a nuisance to the wider community. This will generally be achieved through carefully considered regulation and control.
- 5.4 The existing arrangements for Street Trading throughout the Borough were introduced in 1995 and it is suggested that it would be an appropriate time to review and potentially come up with standards and regulations that are appropriate to demand and circumstances.
- 5.5 The process of review would be significantly improved if the process of review could be effected by a sub-group of this Committee. The task for the sub group would be

to consider existing custom and practice, to consult with appropriate interests and if appropriate agree a draft revised Policy to be considered by this Committee. A progress report would be presented at the next meeting of the Committee and a final report at the one following.

## **6 ADVICE RECEIVED FROM STATUTORY AND OTHER OFFICERS**

### Borough Solicitor

- 6.1 There are no specific legal issues arising from this report at this stage.

### Borough Treasurer

- 6.2 There are no significant financial implications arising from the recommendations in this report.

### Equalities Impact Assessment

- 6.3 There are no implications arising from the recommendation in this report.

### Strategic Risk Management Issues

- 6.4 There are no strategic risk management implications arising from the recommendation in this report.

## **7 CONSULTATION**

### Principal Groups Consulted

- 7.1 Consultation will be carried out when a draft Policy has been drawn up and approved for consultation by the Committee

### Method of Consultation

- 7.2 Consultation will be through the Council Consultation portal

### Representations Received

- 7.3 N/A

### Background Papers

Local Government (Miscellaneous Provisions) Act 1982

### Contact for further information

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